



Chew's
Place
Consulting

The CPC Introduction to Entrepreneurship

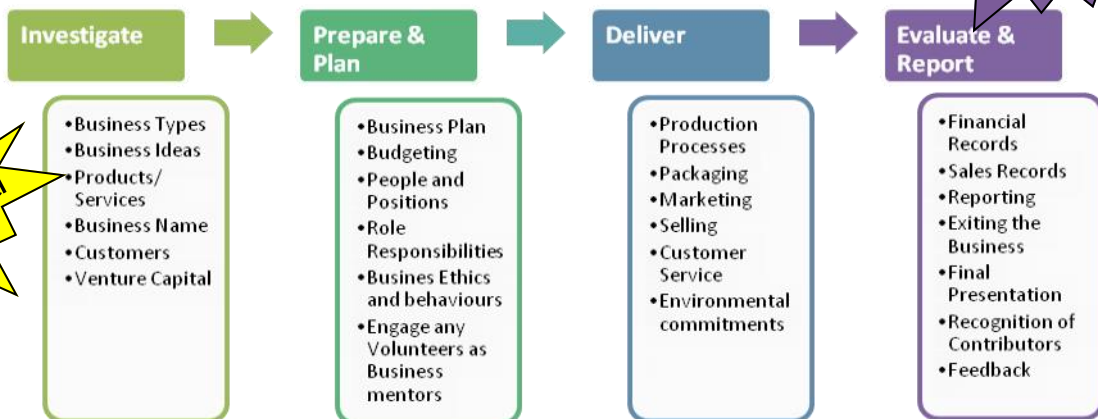
Welcome to this new and exciting program that has been designed by Chew's Place Consulting Pty Ltd to assist young people to develop their skills and to reach

The CPC Introduction to Entrepreneurship Program is suitable for:

- Young People aged 11 years and up, also for Individuals or Groups
- Alternate Learning Programs -
- Community Partnership Programs

The CPC Introduction to Entrepreneurship Program

**Available
NOW**



**Covering a wide
range of Essential
Learnings**

For Teams:

- The ITEP Co-ordinator can design the level of team involvement
- The ITEP Co-ordinator selects the Unit Topics to be covered and the time-frame for delivery
- The ITEP Co-ordinator determines the level of knowledge and understanding to suit the group and the desired curriculum outcomes
- The ITEP Co-ordinator can use Worksheets /Activities as part of the assessment process
- The business venture can be as SIMPLE or as ADVANCED as YOU wish!
- CPC will provide one Resource Booklet plus Forms, Worksheets and Templates per program.

For Individuals:

- Participants will need to team up with a Mentor/s who will work with them as they develop

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How Much does it Cost - Contact Jenni?

One Program = One Business Venture

Price and Program can be tailored

to suit your needs!

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Reach Your Business Potential

Introduction

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Unit 1 INVESTIGATE

Introduction to Business

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What Business	12
Why we need a Business Plan	12
What Product or Service	13
Materials needed	13
Cost Price and Profit Margins	14
Selling Price	14
Production Steps and Costs	15
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How many can we make	16
How many can we sell	16
Who will be our Customers	17
What Name for our Business	17
Where and how to get Venture Capital	18

Unit 2 PLAN & PREPARE

Plans for Success – Action Plans

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What Management Structure	24
Who will do what	25
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Unit 3 DELIVER

Plans and Strategies into Practice

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Unit 4 EVALUATE & REPORT

Review the business with reports to

Stakeholders

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What Sales Records	35
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Sample Reports	
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Statement of Assets & Liabilities	

ADDITIONAL RESOURCES BOOKLET

Worksheets & Activities

Forms

Templates

Business Maths in Action

The Introduction to Entrepreneurship Program aims to deliver support of the following Key Competencies:

Collecting, Analysing and Organising Information
Communicating Ideas and Information
Planning and Organising Activities
Working with Others and in Teams
Using Mathematical Ideas and Techniques
Solving Problems
Using Technology
Using an understanding of cultures



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